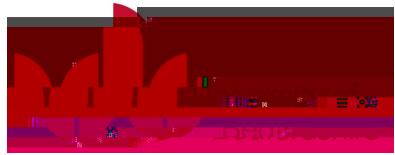


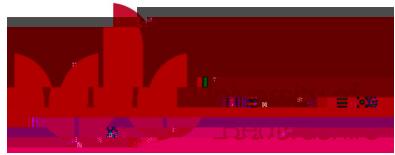
(TXDOLW\ DQG 'LYH
IRU 6HUYLFH 8VHUV
6FKRRO RI +HDOWKFDUH



\$ L P R I W K H 3 U H V H Q W



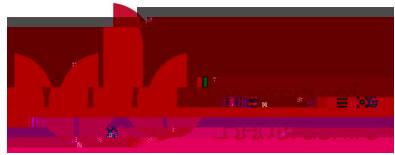
2 E M H F W L Y H V



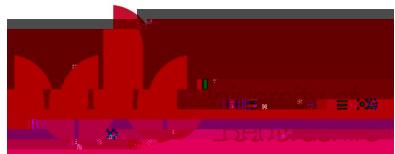
'HILQLWLF



(TXDOLW\ ± LV WKH FRQGLW
VLPLODU YDOXH RU TXDOLW
'LYHUVLW\ ± GLIIHUHQFH YD
QRW MXVW SK\VLFDO GLIIHU
WHPSHUDPHQW DQG DELOLW



' H I L Q L W L R Q V



5HFRJQLVLQJ 'LYHUVI

1RW DOO GLIIHUHQFHV DUH
H[DPSOH G\VOH[LD FRORXU
GHDIQHVV R U GLDEHW HV
%HOLHIV OLIH H[SHULHQFH'
UROH IRU H[DPSOH UHOLJL
HGXFDWLRQ FROOHDJXHV



'HWHUPLQLQJ , QGLYLGX

+RZ FDQ ZH GR WKLV"

\$VN SHRSOH DERXW WKHPVH

/LVWHQ

2EVHUYH

5HVSRQG WR UHTXHVWV RU
SRVVLEOH



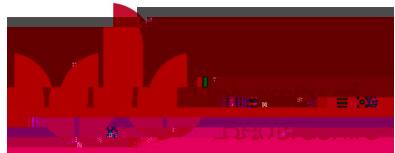
(P E U D F L Q J ' L Y H U V L W)

: K \ L V W K L V L P S R U W D Q W "
, Q G L Y L G X D O V Z D Q W W R E H D
7 R H P E U D F H L Q G L Y L G X D O V N
& U H D W L Q J D K D S S L H U Z R U N
& U H D W L Q J E H W W H U W H D P V



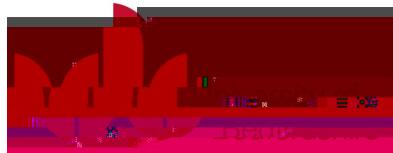
3 H U F H S W L R Q V D Q G 6

, V E D V H G R Q J H Q H U D O L V D W
\$ O O R O G S H R S O H D U H G H D I
\$ O O G L V D E O H G S H R S O H F D Q J H
D Q \ S U R E O H P V
\$ O O G L D E H W L F S H R S O H H D W W
6 W H U H R W \ S H V F R P H I U R P I D
P H G L D V R F L D O P H G L D



+ D U D V V P H Q W % X O O \ I

+ D U D V V P H Q W ± X Q Z D Q W H G E H K D
G L V F R P I R U W X S V H W R U G L V W U H
% X O O \ L Q J ± R I I H Q V L Y H L Q W L P L G
L Q V X O W L Q J E H K D Y L R X U D E X V H
X Q G H U P L Q L Q J K X P L O L D W L R Q G
3 U H M X G L F H ± E L D V K R O G L Q J D Q
N Q R Z L Q J W K H I D F W V S U H M X G J L
F R Q F H L Y H G L G H D V



5 H V S R Q G L Q J W R ' L V F

% H K D Y L R X U V L Q F O X G H

5 H V L V W L Q J

\$ F T X L H V F L Q J

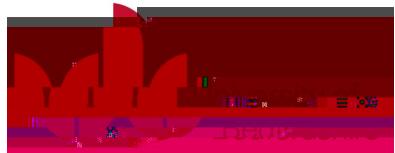
: L W K G U D Z D O





3URPRWLQJ (TXDOLWV

: LGHO\ DGYHUWLVLQJ FRXUVW
8VHU IULHQGO\ DSSOLFDWLF
1RQ GLVFULPLQDWRU\ DSSO
0DQDJH RZQ SHUFHSWLRQV
9DOXHV EDVHG UHFUXLWPHQW
/LVWHQ WR DSSOLFQWV DQ



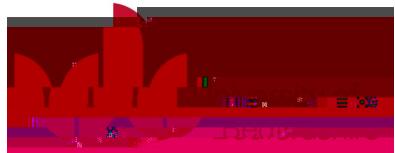
/ H J D O \$ V S H F W V

7 K H + X P D Q 5 L J K W V \$ F W

K W W S V Z Z Z OH J L V O D W L R Q J
F R Q W H Q W V

7 K H (T X D O L W \ \$ F W

K W W S V Z Z Z OH J L V O D W L R Q J
F R Q W H Q W V



7 K H + X P D Q 5 L J K W V \$ R

7 K H U L J K W W R

*•^7• P



\$GG LWLRQDO 6RXUFH
,QIRUPDWLRQ

(TXDOLW\ DQG +XP DQ 5 ZJKZWHT & ROPMWKXRPQ QULJKW V
*RYHUQPHQW (TXZ0ZWLTHD0LWEHV JRY XN
(TXDOLW\ Z%ZLHWTXDOLW\ EULWDLQ FR XN