

Course Information Form

This Course Information Form provides the definitive record of the designated course

Section A: General Course Information

Course Title

External Reference Points as applicable including Subject Benchmark	<p>Further details are available by accessing QAA subject benchmarks statements: business and management (2023) available at: https://www.qaa.ac.uk/the-quality-code/subject-benchmark-statements/subject-benchmark-statement-business-and-management</p> <p>FHEQ Descriptor for a higher education qualification (level 6) available at: http://www.qaa.ac.uk/en/Publications/Documents/qualifications-frameworks.pdf</p>
Professional, Statutory or Regulatory Body (PSRB) accreditation or endorsement	None.
HECoS code(s)	100075
UCAS Course Code	

	<p>Why study this course?</p> <p>Whether you plan to work for an organisation in the UK or abroad, BSc International Business at the University of Bedfordshire</p>
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Course Aims

The opportunity to participate in international business and marketing competitions;
A supervised final year project with an international focus;
Research informed teaching delivered by an international faculty recognised for their top level research in international business, entrepreneurship, and marketing;
Business Matters and other discussion forums where you can explore topical business issues;
Industry visits/attending the relevance international events that happening around the UK
Employability units and optional language classes.

Educational Aims

You will benefit from a degree which gives you a contextual understanding of global business operations at both strategic and functional levels. BSc International Business is mapped with a clear understanding of educational outcomes associated with a strategic planning of units for each year.

Level 1: This year offers a general exposure to business functions (for e.g., accounting for business and principles of marketing) and a range of units that address operational challenges and the management of data, coupled with a solid international business foundation unit.

Level 2: The second year focuses on a more in-depth exposure to international business topics through specialised units with a clear international flavour (for e.g., international new ventures and innovation, international business negotiations, international trade and investment relations, etc.).

Level 3: In the final year, you will have the opportunity to apply your international business knowledge and build on your experiences. You will actively engage in a specialist research project which will allow you to advance and further apply your learning of international business.

As part of your studies you will also develop transferable communication and collaborative skills as well as a recognisably high level of professionalism, enabling you to fit in and be effective from day one. You will develop analytical, research and problem-solving skills, interpersonal and collaborative communication skills along with personal effectiveness and credibility when working across cultures in international teams, allowing you to innovate, imagine, evaluate and achieve.

Upon successful completion of your course you should meet the appropriate learning outcomes for your award shown in the table below

Outcome

Award

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|---|---|---------------------------------------|
| 1 | Use knowledge and skills, and apply and evaluate a range of relevant management theories, models and conceptual frameworks in relation to international business | Certificate in International Business |
| 2 | Appreciate the interrelatedness of the functional disciplines and understand the way in which the international business environment affects these functional disciplines | Certificate in International Business |
| 3 | Conduct appraisal of current management techniques and practices within a variety of environments, in particular the multi-cultural and international environments | Diploma in International Business |
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Course Learning Outcomes

Learning and Teaching

**Teaching, learning and
assessment strategies**

Admissions Criteria	Approved Variations and Additions to Standard Admission None.
Assessment Regulations	https://www.beds.ac.uk/about-us/our-university/academic-information Note: Be aware that our regulations change every year Approved Variations and Additions to Standard Assessment Regulations None.

Section B: Course Structure

Unit	Unit Name	Level Credits
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Section C: Assessment Plan

The course is assessed as follows :

BSIBUAAF- BSc (Hons) International Business

Unit Code	Level	Period	Core/Option	Ass 1 Type code	Ass 1 Submit wk	Ass 2 Type code	Ass 2 Submit wk	Ass 3 Type code	Ass 3 Submit wk	Ass 4 Type code	Ass 4 Submit wk
AAF016-1	4	13	Core	EX-CB	13						
AAF020-1	4	13	Core	IT-PT	WEEKLY	CW-CS	12				
MAR001-1	4	13	Core	EX-OT	13						
MAR013-1	4	13	Core	CW-CS	7	WR-I	11				
MAR023-1	4	13	Core	CW-CS	7	WR-I	12				
MAR026-1	4	13	Core	CW-RW	6	PR-OR	12				
MAR027-2	5	13	Core	CW-PO	8	CW-RW	11				
MAR034-2	5	13	Core	WR-I	6	CW-RW	11				
MAR036-2	5	13	Core	WR-I	9	EX-CS	13				
MAR037-2	5	13	Core	IT-PT	8	WR-I	11				
MAR041-2	5	13	Core	CW-LR	6	CW-CS	11				
MAR042-2	5	13	Core	WR-PR	6	CW-LR	12				
AFF036-2	5	15	Core	IT-PT	7	EX-CB	15				
BSS082-3	6	13	Core	WR-I	6	EX-OT	exam week				
MAR014-3	6	13	Core	CW-LR	8	WR-I	12				
MAR027-3	6	13	Core	WR-PO	7	CW-RW	11				
MAR035-3	6	13	Core	CW-ESS	7	PR-OR	11				
TAL043-3	6	13	Core	WR-GR	7	CW-JO	12				
SHR020-3	6	25	Core	WR-PO	8	PJ-DIS	25				

CW-LR	Coursework - Literature Review
CW-PO	Coursework - Portfolio
CW-RW	Coursework - Reflective Writing
EX-CB	Computer-based Invigilated Examination
EX-CS	Case Study Invigilated Examination
EX-OT	Invigilated Exam-Other including open book
IT-PT	Summative in-class test or phase test
PJ-DIS	Coursework - Dissertation Report
PR-OR	Practical - Oral Presentation
WR-GR	Coursework - Group Report
WR-I	Coursework - Individual Report
WR-PO	Coursework - Poster
WR-PR	Coursework - Problem Based Report