

Course Information Form

This Course Information Form provides the definitive record of the designated course

Section A: General Course Information

Course Title	Masters in Business Administration with Data Analytics
Final Award	MBA
Route Code	MBGDAAAF
Intermediate Qualification(s)	
FHEQ Level	7
Location of Delivery	University Square Campus, Luton
Mode(s) and length of study	2 year block delivery
Standard intake points (months)	Block delivery (6 intakes per year) October, November, February, April, June, August
External Reference Points as applicable including Subject Benchmark	QAA UK Quality Code for Higher Education 2014 Part A, October 2014 QAA Subject Benchmark Statement, Master's Degrees in Business and Management, June 2015 QAA Characteristics Statement for Master's Degrees, September 2015
Professional, Statutory or Regulatory Body (PSRB) accreditation or endorsement	N/A
HECoS code(s)	100078
UCAS Course Code	

The course combines core MBA disciplines with innovative subject areas supported by the latest research in strategic management and leadership to develop business competence and strengthen confidence and credibility, providing you with the practical and theoretical capabilities to master the complexities of a competitive and changing business environment.

Data Analytics Units cover a wide range of topics including programming , databases , security ,project management and computer networking , giving you both the underpinning theory and the ability to apply it to complex real world problems as well as an awareness of emerging technologies and developments .

The Data Analytics Units are designed for non computing graduates who are looking to apply information technology to their

Course Aims

organisational development and change in the competitive global context. Integrating an enhanced focus on data analytics expands the contemporary focus and leading edge nature of the organisational knowledge and skills developed through the MBA . Successful completion of the MBA highlights your potential to have a real impact on the transformation of the organisation you join.

Upon successful completion of your course you should meet the appropriate learning outcomes for your award shown in the table below

Outcome

Award

**Course Learning
Outcomes**

8	Demonstrate a deep and systematic knowledge and understanding of the key principles, tools and techniques in the field of applied computing and information technology aligned with advanced problem solving , innovation and creativity to develop solutions to applied computing and information technology contexts .	Master in Business Administration with Data Analytics
9	Acquire strong technical expertise and critical awareness of the security implications, methodologies and frameworks applied to modern information security management systems to safeguard organisations and their assets.	Master in Business Administration with Data Analytics
10	Flexibly and creatively apply knowledge to improve and modify existing incident response programmes and demonstrate the ability to critique national and international standards and best practices.	Master in Business Administration with Data Analytics
11	Demonstrate knowledge and understanding of what goes into a research proposal, the rudiments of good research design at masters level and be able to produce work of a standard consistent with research publications in your field of study, communicating conclusions clearly to a specialist and non specialist audience.	Master in Business Administration with Data Analytics
12	Demonstrate a systematic understanding of career planning including factors of organisational and personal collaboration that impact on career trajectories and be able to conduct a self evaluation of oneself against relevant skills and organisational competences to establish a personal development plan that delivers personal and organisational performance impact .	Master in Business Administration with Data Analytics

Teaching, learning and assessment strategies

aspirations and to support your transition into your first post-MBA work role.

The teaching on the applied computing units uses everyday experiences as a starting point to embark on a more systematic analysis and interpretation of key technologies and their application through a series of lectures and practical demonstrations and exercises.

Assessment

The underpinning philosophy of all assessments is to develop both your knowledge and skills to enter employment as a confident manager with a strong base from which to meet your own aspirations. This requires consideration of your own personal capabilities as well as looking outward at the business world. The aim is for you to become an independent and self-directed lifelong learner. Apart from the formal assessments there will be an emphasis on self, peer and group assessment. Tutors will provide feedback on formative assessments to support your development of good academic practice.

All assessments are rooted in authentic and practical workplace scenarios to enable the integration of theory and practice in dynamic 'real world' work contexts. Exams are kept to a minimum. To facilitate learning for all students a range of assessment methods are used throughout the course, including:

Business Academics to demonstrate contextual insight and professional practice;

Project Plans to demonstrate project planning skills;

Seminar Papers to develop critical analysis skills;

In-class tests of your knowledge of core concepts in context;

Project Academic integrates learning throughout the course independently applied in practice;

Business simulation where you demonstrate the impact of your strategic decision making.

The generation of an artefact for applied computing and information technology units.

The focus is on the impact of management education to management practice and later assessments require greater complexity and integration through independent study to support your successful transition into work. This is exemplified by two units at the dissertation stage: Management Practice and the Theory into Practice Project. These help you to consider your personal and professional development and the complexity of applying management education in practice once in employment.

Learning support	<p>The University's comprehensive student support service includes: Student Information Desk, a one-stop shop for any initial enquiries; Student Support team advising and supporting those with physical or learning needs or more general student well being; Study Hub team providing academic skills guidance; Personal Academic Tutoring system; a student managed Peer-Assisted Learning scheme; support from your lecturers</p>
Admissions Criteria	<p>https://www.beds.ac.uk/entryrequirements Approved Variations and Additions to Standard Admission N/A</p>
Assessment Regulations	<p>https://www.beds.ac.uk/about-us/our-university/academic-information Note: Be aware that our regulations change every year Approved Variations and Additions to Standard Assessment Regulations N/A</p>

Administrative Information	
School	Department of Strategy and Management
Head of School/Department	Dr Alexander Kofinas (interim)
Course Coordinator	Pauline Loewenberger