 University of Bedfordshire

Course Information Form

This Course Information Form provides the definitive record of the designated course

Section A: General Course Information

Course Title	BSc (Hons) International Tourism Management / BSc (Hons) International Tourism Management (with Professional Practice Year) / BSc (Hons) International Tourism Management (with Foundation Year)
Final Award	BSc (Hons)
Route Code	BSTMAAAF/BSITPAAF/BSITMAAF
Intermediate Qualification(s)	Certificate in International Tourism Management
	Diploma in International Tourism Management
FHEQ Level	6
Location of Delivery	University Square Campus, Luton
Mode(s) and length of study	Full-time over 3 years
	With Professional Practice over 4 years
	With Foundation Year over 4 years
Standard intake points (months)	October and February
External Reference Points as applicable including Subject Benchmark	FHEQ Framework for a Higher Education Qualification (level 6):
	QAA Subject Benchmarks Statements for Business and Management (March, 2023); and
	QAA Subject Benchmark for Events, Hospitality, Leisure, Sport and Tourism (November, 2019).

Upon successful completion of your course you should meet the appropriate learning outcomes for your award shown in the table below

Course Learning Outcomes

Teaching, learning and assessment strategies

Learning and Teaching

The learning and teaching you experience expresses the Business School's commitment to a practice-based education. There are a number of ways in which this happens: lectures, seminars, and workshops, fieldwork, practice weeks, external visits, on-line activities, individual and group work tasks and invited guest speakers from the tourism industry. You will experience, for example, in your first year of study a range of integrated, project based activities which will set the tourism industry in the context of business. In your second year, we develop a more international flavour to your course, helping you appreciate the world cultures, and the sensitive and positive effects cultures have on tourism. In your final year, we start to elaborate on the sustainable aspects of international tourism. The teaching and learning you experience are informed by research and professional practice that your tutors draw upon to illustrate current issues in the tourism industry globally.

There are 60 credits of shared units at Level 4, 30 credits at Level 5 and 30 credits at Level 6. Whilst these units are shared, they are contextualised for individual courses to maintain relevance and there is still sufficient distinctiveness within the number of specialist units. The shared units are created to strengthen students' academic skills, e.g. writing, numeracy and research skills.

Assessment

In line with the Business School's commitment to practice-based education, a large part of the assessment will relate to your demonstration of your ability to synthesise class room learning with real life scenarios within the international tourism industry. We will want to see that you understand the theory and have developed critical thinking skills which help you evaluate the relevance of what you have learned. To assess this range of integration of theory and skills into sound practice, we use a range of methods. You will be expected to complete one or two assessments per unit, which depends on the number of credits allocated to the unit. You will encounter many different kinds of assessment methods, for example: written exams, written assignments, portfolios, reports, individual or group oral presentations and practical skills assessment. All of which will enable you to gain valuable experience to use within the workplace

Assessment briefs are published on BREO at the start of the semester.

Briefing sessions are conducted for each assessment point (e.g. in teaching Week 4 and 8) focussing on assessment tasks and discussing assessment criteria. The purpose of it is to help you achieve your best work.

As part of your learning, there will be opportunity to engage with practitioners from relevant sectors e.g. as guest speakers to the university and/or attendance at industry events so you are able to translate theory into practice and vice versa.

Throughout your course there are opportunities for extra-curricular activities and learning experiences. These activities are optional but are an important part of the learning experience. The Scg   k   k   ber ad parts. These actitiones are

Learning support	The University's comprehensive student support service includes: Student Information Desk, a one-stop shop for any initial enquiries; Student Support team advising and supporting those with physical or learning needs or more general student well being; Study Hub team providing academic skills guidance; Personal Academic Tutoring system; a student managed Peer-Assisted Learning scheme; support from your lecturers
Admissions Criteria	https://www.beds.ac.uk/entryrequirements **Approved Variations and Additions to Standard Admission** N/A
Assessment Regulations	https://www.beds.ac.uk/about-us/our-university/academic-information **Note: Be aware that our regulations change every year** **Approved Variations and Additions to Standard Assessment Regulations** N/A

Section B: Course Structure

The Units which make up the course are listed below. Each unit contributes to the achievement of the course learning outcomes either through

Unit	Unit Name	Level	Credits	Core or Option	1	2	3	4	5	6
TAL043-3	Managing Sustainable Destinations	6	15	Core	A1 A2	A1 A2				
TAL044-3	Critical Issues in Tourism	6	30	Core	A1 A2	A1 A2	A1 A2	A1 A2	A1 A2	A1 A2
TAL045-3	Entrepreneurship and Business Excellence	6	15	Option	T1, T2	D1	A1		A2	

Unit	Unit Name	Level	Credits	Core or Option	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
AAF020-1	Applied Numeracy for Business	4	30	Core	T1 T2	T1 T2													
MAR026-1	Beginning your Professional Business Journey	4	30	Core	T1 T2	T1 T2													
TAL037-1	Sustainable Business in Tourism and Hospitality	4	30	Core	T1 T2	T1 T2			T1 T2	T1 T2									
TAL038-1	Managing People in Tourism and Aviation	4	30	Core	T1/2	T2	D1	D1/2	T1/2	T1/2									
BSS032-2	Strategic Business Planning	5	15	Option	D1 D2				D1 D2										
LAW012-2	Employment Law	5	15	Option		D1 D2													
MAR042-2	Data and Research Methods for Business	5	15	Core					D1 D2										

SHR020-3	Business Project	6	30	Core	A1 A2	A1 A2	A1 A2												
TAL015-3	Tourism Destination Development	6	15	Core	A1 A2	A1 A2	A1 A2												
TAL043-3	Managing Sustainable Destinations	6	15	Core	A1 A2		A1 A2												
TAL044-3	Critical Issues in Tourism	6	30	Core	A1 A2	A1 A2	A1 A2	A1 A2	A1 A2	A1 A2									
TAL045-3	Entrepreneurship and Business Excellence	6	15	Option	T1, T2	D1	A1		A2										

Section C: Assessment Plan

The course is assessed as follows :

BSTMAAF- BSc (Hons) International Tourism Management

Unit Code	Level	Period	Core/Option	Ass 1 Type code	Ass 1 Submit wk	Ass 2 Type code	Ass 2 Submit wk	Ass 3 Type code	Ass 3 Submit wk	Ass 4 Type code	Ass 4 Submit wk
MAR026-1	4	SEM1 &2	Core	CW-RW	6	CW-OT	12				
TAL037-1	4	SEM1 &2	Core	PJ-COL	11						
AAF020-1	4	SEM2 &3	Core	IT-PT	7	CW-CS	12				
TAL038-1	4	SEM2 &3	Core	PR-OR	6	WR-I	11				
LAW012-2	5	SEM 2	Option	WR-PR	12						
MAR042-2	5	SEM1 &2	Core	WR-PR	6	CW-LR	12				
TAL045-2	5	SEM1 &2	Core	WR-I	5	PR-OR	11				
TAL049-2	5	SEM1 &2	Core	PR-OR	11						
BSS032-2	5	SEM2 &3	Core	WR-I	7	PJ-COL	12				
TAL056-2	5	SEM2 &3	Option	PR-OR	7	WR-I	12				
TAL057-2	5	SEM2 &3	Core	CW-PO	11						
TAL058-2	5	SEM2 &3	Option	CW-RW	7	WR-I	12				

SHR020-3	6	SEM 1&2& 3	Core	WR-I	8	PJ-DIS	25
TAL043-3	6	SEM1 &2	Core	CW-PO	12		
TAL044-3	6	SEM1 &2	Core	PJ-EXH	11		
MAR035-3	6	SEM2 &3	Option	CW-ESS	7	PR-OR	11
SHR017-3	6	SEM2 &3	Option				

BSS032-2	5	SEM2 &3	Core	WR-I	7	PJ-COL	12				
LAW012-2	5	SEM2 &3	Option	WR-PR	12						
TAL056-2	5	SEM2 &3	Option	PR-OR	7	WR-I	12				
TAL057-2	5	SEM2 &3	Core	CW-PO	11						
TAL058-2	5	SEM2 &3	Option	CW-RW	7	WR-I	12				
SHR020-3	6	SEM 1&2&3	Core	WR-I	8	PJ-DIS	25				
TAL043-3	6	SEM1 &2	Core	CW-PO	12						
TAL044-3	6	SEM1 &2	Core	PJ-EXH	11						
MAR035-3	6	SEM2 &3	Option	CW-ESS	7	PR-OR	11				
SHR017-3	6	SEM2 &3	Option	WR-I	9	EX	13				
TAL015-3	6	SEM2 &3	Core	WR-I	6	CW-CS	11				
TAL045-3	6	SEM2 &3	Option	PJ-COL	12						

Glossary of Terms for Assessment Type Codes	
CW-CS	Coursework - Case Study
CW-ESS	Coursework - Essay
CW-LR	Coursework - Literature Review
CW-OT	Coursework Other
CW-PO	Coursework - Portfolio

CW-RW	Coursework - Reflective Writing
EX	Exam (Invigilated)
IT-PT	Summative in-class test or phase test
PJ-COL	Coursework - Collaborative Activtiy
PJ-DIS	Coursework - Dissertation Report

PJ-EXH	Coursework - Exhibition
PR-OR	Practical - Oral Presentation
WR-I	Coursework - Individual Report
WR-PR	Coursework - Problem Based Report