



COMMUNICATE YOUR
PERSONAL BRAND AT WORK

www.sholakave.com

RATE YOURSELF



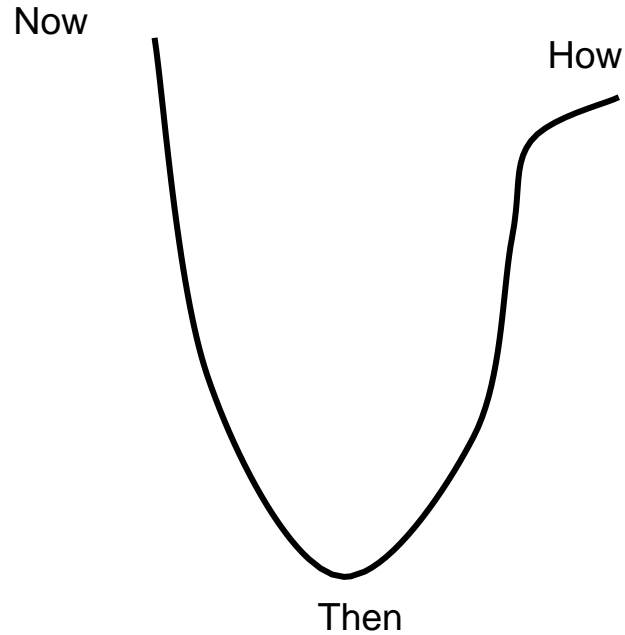


TELLING YOUR PERSONAL BRAND STORY

INSPIRING

W

Now-Then-How Framework

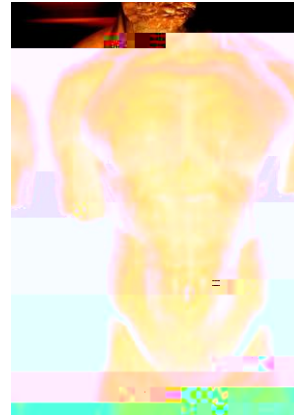


RATE YOURSELF





TOOLS to



HEAD, CHEST & GUT VOICE

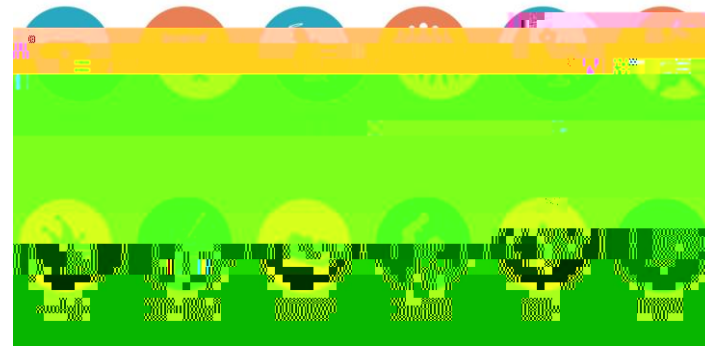
HEAD, CHEST & GUT VOICES





RATE YOURSELF





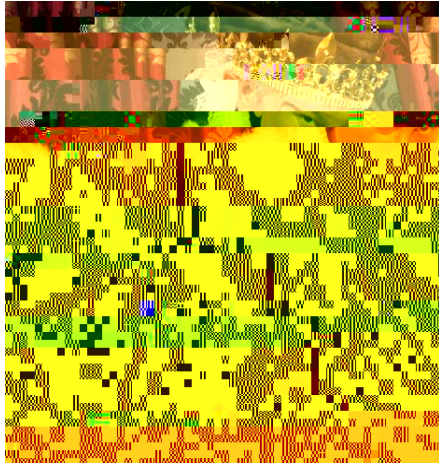
ARCHETYPES & PERSONAS

Your Communication Archetype - WHO ARE YOU?



Four important archetypes

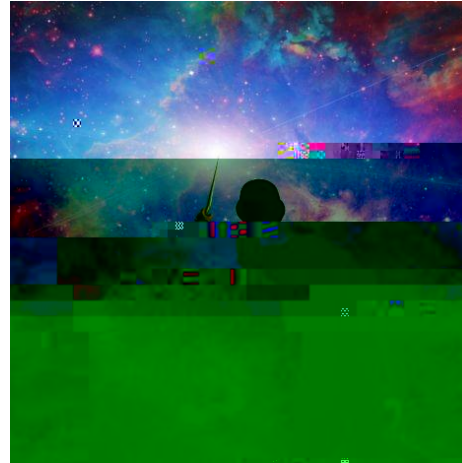
The King



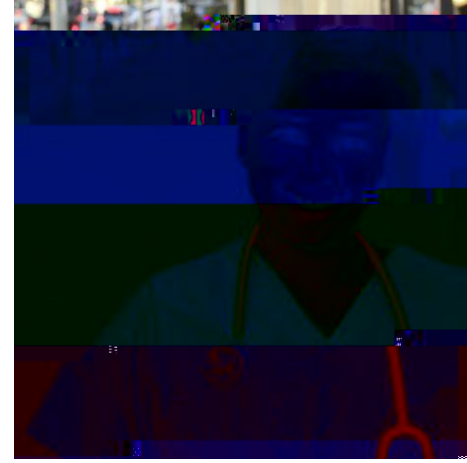
The Warrior



The Creative



The Carer



The King

head

Use when youSpan `<MCID &Lang (en-US)`

The Warrior

When you need to move things forward, lead from the front, make bold changes

WHO, IN

The Carer

- Use when you need to

RATE YOURSELF





BE AUTHENTIC -
Know yourself -

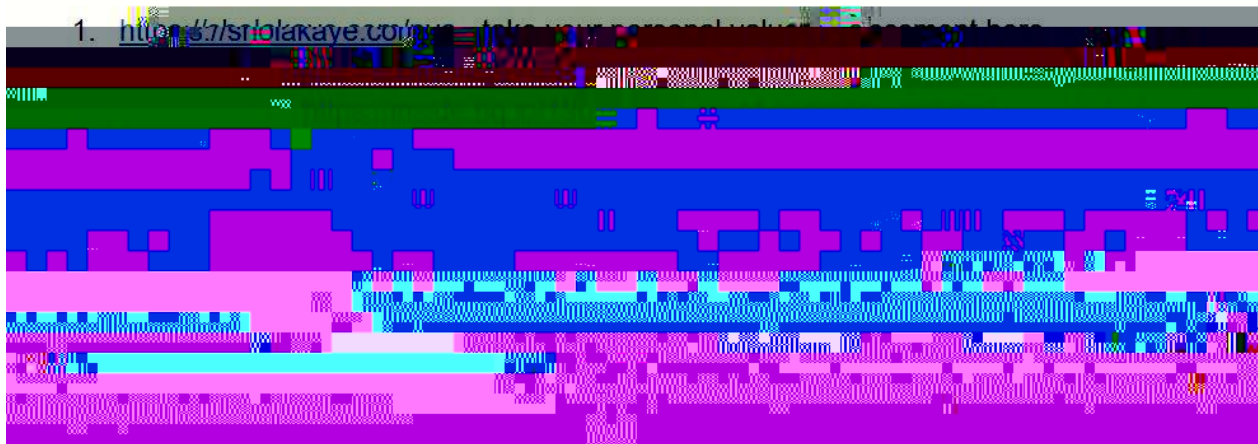
*AUTHENTIC

three words

RATE YOURSELF



Resources for Personal Brand and Communications talk



RESOURCE SHEET: sholakaye.com/personalbrand



Connect on LinkedIn

Other organisations that would benefit from a talk?

Your brand on camera

