Course Information Form

This Course Information Form provides the definitive record of the designated course

Section A: General Course Information

Course Title	Master in Business Administration (Digital Technology Management)
Final Award	MBA
Route Code	MBDTMAAF
Intermediate Qualification(s)	
FHEQ Level	7
Location of Delivery	University Square Campus, Luton
Mode(s) and length of study	Full-time over 12 months
Standard intake points (months)	Block delivery (6 intakes per year) October, November, February, April, June, August
External Reference Points as applicable including Subject Benchmark	

UCAS Course Code	

Course Aims	Why study this course The course combines core MBA disciplines with innovative subject areas supported by the latest research in strategic management and leadership to develop business competence and strengthen confidence and credibility, providing you with the practical and theoretical capabilities to master the complexities of a competitive and changing business environment. Educational Aims The MBA (Digital Technology Management) is a flagship qualification designed to meet the needs and aspirations of early career individuals through the combination of a general management education with the specialist area of Digital Technology Management. It is designed for individuals who want to develop their leadership and management skills along with their interest in Digital Technology Management and for those seeking fast track career progression opportunities. The course adopts a practical and applied business curriculum and aims to develop an advanced knowledge of organisations and their effective management in the dynamic competitive global context. We will enable you to creatively apply this knowledge and understanding to complex issues to systematically and innovatively enhance strategic business and management practice. This offers a challenging learning opportunity to encourage the integration of theory and practice supported by experienced academics with substantial management experience. Through practice events you will work with academics and professors of practice on live consultancy projects with leading employers in organisations across private, public and not-for-profit sectors to support your personal and professional development as a creative and innovative leader with the knowledge and skills needed in the global, knowledge-based economy. You will develop the attributes and skills expected of post-graduates confirmed by partner industry bodies including the Chartered Management Institute and the Confederation of British Industry, including team-working, negotiation skills, leadership, confidence and the ability to apply critical and creative thinking to complex and unclear problems to develop innovative solutions. This postgraduate degree aims to enhance your professional prospects by developing your capability to apply the latest thinking relating to organisational development and change in the competitive global context. Successful completion of the MBA (Digital Technology Management) highlights your potential to have a real impact on the transformation of the organisation you join. For the unit BSS063-6 Management Practice you will engage in a business simulation for which you will need to pay a fee to the

Course Learning Outcomes

	8	Critically reflect on an understanding of appropriate research techniques sufficient to allow detailed investigation integrating relevant business and management issues and to show expertise in the interpretation of such material. Acquire and analyse data, evaluate relevance and validity, and synthesise a range of information. Deal with a range of complex and pervasive issues in a systematic and creative manner appropriate to a Master s degree in Business Administration, in so doing form sound judgements in the absence of complete data in the context of new situations and communicate conclusions and recommendations appropriate to both a specialist and non-specialist audience. Learning outcome 6 is specific to the DTM pathway relative to our general MBA	MBA
Teaching, learning and assessment strategies		Learning and Teaching The MBA adopts a block teaching and guided learning approach using latest approaches including flipped classroom to support the practice-led curriculum for early career leaders and managers, aspiring to develop as global citizens and with an emphasis on internationalisation and employability. Units are delivered in 6-week blocks with a focus on the impact of management education on your career through the application of research to management practice. This energetic and active approach to learning will enhance your confidence and self-esteem and support your development as an autonomous learner and innovative business practitioner. The teaching team includes staff with a specialist research base and the influential contributions of experts with a depth of expect you to engage with this approach in a way which reflects your professional aspirations. You will participate in a Welcome week before the start of your course so that you are fully prepared, and will engage in Advancing Professional Practice between teaching blocks to actively support your development and progression towards your aspirations and to support your transition into your first post-MBA work role. Assessment The underpinning philosophy of all assessments is to develop both your knowledge and skills to enter employment as a confident lifelong learner. Apart from the formal assessments there will be an emphasis on self, peer and group assessment. Tutors will provide feedback on formative assessments to support your development of good academic practice. All assessments are rooted in authentic and practical workplace scenarios to enable the integration of theory and practice in	

dynamic real world work contexts. Exams are kept to a minimum. To facilitate learning for all students a range of assessment methods are used throughout the course, including:

Business Reports to demonstrate contextual insight and professional practice;
Project Plans to demonstrate project planning skills;
Seminar Papers to develop critical analysis skills;
In-class tests of your knowledge of core concepts in context;
Project Report integrates learning throughout the course independently applied in practice;
Business simulation where you demonstrate the impact of your strategic decision making.

The focus is on the impact of management education to management practice and later assessments require greater complexity and integration through independent study to support your successful transition into work. This is exemplified by two units at the dissertation stage: Management Practice and the Theory into Practice Project. These help you to consider your personal and professional development and the complexity of applying management education in practice once in employment.

Learning support	The University s comprehensive student support service includes: Student Information Desk, a one-stop shop for any initial enquiries; Student Support team advising and supporting those with physical or learning needs or more general student well being; Study Hub team providing academic skills guidance; Personal Academic Tutoring system; a student managed Peer-Assisted Learning scheme; support from your lecturers
Admissions Criteria	https://www.beds.ac.uk/entryrequirements **Approved Variations and Additions to Standard Admission** N/A
Assessment Regulations	https://www.beds.ac.uk/about-us/our-university/academic-information **Note: Be aware that our regulations change every year** **Approved Variations and Additions to Standard Assessment Regulations** N/A

Section C: Assessment Plan

The course is assessed as follows :

MBDTMAAF- Master in Business Administration (Digital Technology Management)

Unit Code	Level	Period	Core/Option	Ass 1 Type code	Ass 1 Submit wk	Ass 2 Type code	Ass 2 Submit wk	Ass 3 Type code	Ass 3 Submit wk	Ass 4 Type code	Ass 4 Submit wk
BSS070-6	7	BLK 1 -6	Core	CW-RW	46						
BSS064-6	7	BLOCK 1	Core			CW-EPO	6				
BSS060-6	7	BLOCK 2	Core	WR-I	3	PR-ORAL	6				
BSS058-6	7	BLOCK 3	Core	PJ-ART	3	WR-BUS	6				
BSS059-6	7	BLOCK 4	Core	WR-I	3	PJ-ART	6				
BSS056-6	7	BLOCK 5 AND 6	Core	PR-ORAL	6	PJ-PROJ	12				

BSS063-6

Administrative Information	
Faculty	University of Bedfordshire Business School
School	Department of Strategy and Management
Head of School/Department	Dr Alexander Kofinas (interim)
Course Coordinator	Eliot Lloyd