

Course Information Form

This Course Information Form provides the definitive record of the designated course

Section A: General Course Information

Course Title	BA (Hons) Business Administration (Entrepreneurship and Enterprise)
Final Award	BA (Hons)
Route Code	BABEEAAF
Intermediate Qualification(s)	
FHEQ Level	6
Location of Delivery	University Square Campus, Luton
Mode(s) and length of study	Full Time, 1 Year
Standard intake points (months)	October, February, June
External Reference Points as applicable including Subject Benchmark	QAA Subject Benchmark Statement, Undergraduate Degree in Business and Management (November 2019) QAA UK FHEQ Quality Code for Higher Education, Part A, October 2014
Professional, Statutory or Regulatory Body (PSRB) accreditation or endorsement	n/a
HECoS code(s)	101221, 100079
UCAS Course Code	n/a

Course Aims

The course is designed for the entrepreneur of the future, and aims to prepare you for a career operating in ever changing global markets. In addition to exploring current thinking in entrepreneurship, innovation, marketing and business development, the course encourages you to develop an interest in starting and managing your own business. If you are interested in learning more about consultancy or want to eventually progress to postgraduate study, this course is ideal for you.

The BA (Hons) Business Administration (Entrepreneurship and Enterprise) degree is for students who hold an HND, FdA or DipHE (equivalent to 240 credits) in a related subject and want to upgrade their qualification to a full honours award. The Entrepreneurship and Enterprise course looks at developing businesses from a practical perspective. You will gain a grounding in business management and build your competence in management functions such as basic accounting and business modelling. You will be well equipped to develop a career in business management or to put your own business ambitions into action. You will also acquire the skills needed to undertake consultancy roles, varied management roles or SME specialist roles. In addition, the programme provides the opportunity to progress on to further study at the post-graduate level.

Tailored towards ambitious students who are keen to apply theory to practice in a business environment, you will learn how organisations operate from developing strategy to management styles. Supported by academics who bring professional expertise to their teaching practices, you will study the key functions that underpin business success and build specialist knowledge of innovation (focused on developing systems, products and services).

Educational Aims

The awareness of business and the knowledge base developed in this course will equip you for a broad range of careers in the world of business. You will develop your learning through collaboration with students and tutors in order to progress from a guided to an autonomous and independent learner who is capable of working with complex and unstructured problems in a variety of business administration contexts. Our emphasis is on practical application of theoretical knowledge to develop your ability to function in complex, multi-cultural and multi-professional global environments and in doing so be able to be analytical, as well as creative and to develop critical thinking skills that are expected of students in higher education. This programme supports entry and progression in management careers in industry, commerce or the public sector and provides access to masters and professional courses in specific areas such as Finance, HRM and marketing.

Course Learning Outcomes	Upon successful completion of your course you should meet the appropriate learning outcomes for your award shown in the table below		
		Outcome	Award
	1	Demonstrate ability to reflect on an understanding of appropriate research methods sufficient to allow investigation and integrating into relevant business-related issues and to demonstration ability to interpret such material.	BA Business Administration (Entrepreneurship and Enterprise)
	2	Demonstrate a coherent and detailed knowledge of a number of functional areas of business including accounting, finance, marketing, management, planning & strategy in a global, inter-connected business context.	BA Business Administration (Entrepreneurship and Enterprise)
	3	Exhibit critical ability to evaluate the impact of internal and external factors on various organizational contexts including locally, nationally and across international boundaries combined.	BA Business Administration (Entrepreneurship and Enterprise)
	4	Exhibit critical understanding of key concepts underpinning innovation and the issues associated with developing and sustaining innovation within organisations	BA Business Administration (Entrepreneurship and Enterprise)
	5	Analyse operational situations and devise approaches that may improve performance of the business aspects of an organisation.	BA Business Administration (Entrepreneurship and Enterprise)
	6	Understand and synthesise the financing of the business enterprise, the sources, uses and management of finance and the use of accounting for financial reporting.	BA Business Administration (Entrepreneurship and Enterprise)
7	Demonstrate independent planning, initiative and enterprise to meet the demands of a bachelor's degree in Business Administration, while taking responsibility for personal learning.	BA Business Administration (Entrepreneurship and Enterprise)	
<p>Learning and Teaching The BA Business Administration course is designed to appeal to students with a broad range of prior experience gained from completing Level 5 business-related courses. Thus, the teaching and learning strategies are designed to enable you to achieve level 6 general and course specific objectives expected of a graduate in Business.</p> <p>One of the key objectives for a final year student is to develop the study skills required for you to become an independent learner. Your teaching team will be composed of a mixture of academics who have relevant academic knowledge and who use their research to inform their teaching as well as having relevant industrial experience which enables them to inject an awareness of practice.</p>			

Assessment

**Teaching, learning and
assessment strategies**

curriculum. You will focus on employability throughout your studies, starting with working on real life case studies in your first few weeks. The practice-based part of the curriculum continues throughout your studies with guest lecturers, optional weekly discussion groups and case studies in seminars to help you develop your knowledge and understanding of a wide range of industry sectors. The approach adopted in this course helps you to develop and enhance your transferable skills as well as interpersonal skills and in turn enhance your employability. This means that whilst you are gaining academic knowledge in addition you are also developing practise expertise.

The Strategic Management for Business (SHR016-3) unit which is delivered in semester 1, will give you significant analytical techniques which you will be able to use to evaluate a wide variety of businesses and situations. The dissertation element will develop your personal skills of organisation, analysis, academic report writing and presentation which will be invaluable in any chosen career path. You will also develop a wide range of communication skills, both as an individual and as a group. The course also looks to develop soft skills such as communication skills, organisational skills, and self-management which are very essential in any business/organisational role.

The personal development and employability is covered within the Strategic Management unit (SHR016-3), delivered in semester 1 and New Advancements in Business (BSS064-3), which is delivered in the last semester. Such delivery mechanism, enables students to research and identify career choices and critically reflect on their own skills to establish any gaps. There will then be opportunity to develop skills to bridge any gaps throughout the course and other structured activities such as interview practice in conjunction with the careers and employability service. This is followed by development of a critical and reflective skills audit which will be produced in semester 2 as part of the New Advancements in Business unit. Students are encouraged to use the various Career Management on-line tools available for self-assessment and identification of career opportunities and to work with the University Careers Advisors throughout their studies.

In Level 6 you are encouraged to take greater responsibility for your career management, with the support of the Careers Service, which offers one-to-one career coaching. The Careers and Employability Service offer information, advice and guidance to students and graduates on a range of topics including:

- Further study and training
- Exploring career and employment options
- Finding work and placements
- Applications for jobs or postgraduate study
- Preparing for interviews and assessment centres

For additional details and to meet the team: www.beds.ac.uk/careers/about

The University's comprehensive student support service includes:

- Student Information Desk, a one-stop shop for any initial enquiries;
- Student Support team advising and supporting those with physical or learning needs or more general student well being;
- Study Hub team providing academic skills guidance;

Learning support

Personal Academic Tutoring system; a student managed Peer-Assisted Learning scheme;
BREO: Bedfordshire Resources for Education Online (BREO) includes the University's virtual learning environment (Blackboard) and a range of other technologies. Through BREO you will have access to a range of material and resources to help and support you in each of the units you study and it is important that you access BREO regularly to find out about any changes.

Professional Academic Development (PAD): It is not unusual to need some extra advice and guidance on developing your academic skills. The University has a specialist support area- Professional Academic Development (PAD) who can help and support you in a range of areas including:

- The quality of your written assignments
- Your understanding of mathematical or statistical concepts
- Your organisational skills and how you approach studying
- Your time management and prioritising
- The strategies you use when reading
- Your language skills
- Aspects of your IT skills
- How you prepare for exams

There is no cost for PAD's services. If you feel that you would benefit from some additional help with your studies then do contact them. You can visit their web site at <http://lrweb.beds.ac.uk/pad> to find out the dates of workshops on a range of topics or to book one-to-one appointments. You will also find a Professional Academic Development link on your home page within BREO which provides access to a range of additional on-line resources.

Course-specific support includes the following:

Your Course Coordinator will be there to advise you on:

- Specific information regarding your Course, particular Units, options, regulations, etc.
- Accuracy of your results
- Obligations regarding re-assessment and repeats
- Materials including the Course Handbook, and Induction information.

You will have an induction during your first week where all relevant information regarding this course will be presented and you will have an opportunity to meet your Course Coordinator, and a number of your tutors.

English Language Support through the Language Centre with daily drop in service and free language classes.

Communication Skills courses are offered to International and European Students with the opportunity to enrich their academic study skills, intercultural communication skills, and helping them reflect on British university conventions.

<https://www.beds.ac.uk/entryrequirements>

Approved Variations and Additions to Standard Admission

Admissions Criteria

Entry requirements
Standard:

Applicants are expected to have minimum 240 credits (NLP L5 courses in the UK and equivalent international rankings as directed by bodies such as UKNARIC) in subjects related to Business administration with evidence of completion of a minimum of 2 units or prior study (depending on credit volume) relating to the subject of the award title equivalent to UK undergraduate levels 4 and 5 at an authorised higher education institution approved to offer Higher education programmes equivalent to the University of Bedfordshire. Applications to top up awards will be subject to the application of the University's of RPCL procedures.

English Language: IELTS 6.0 with minimum 5.5 in each element or equivalent. International applications will be assessed using UKBA and University of Bedfordshire policy, check English language requirements at: <https://www.beds.ac.uk/entryrequirements>

Open to:

UK

EU

International

Additional:

The University recognises that many prospective students particularly mature applicants, applying for courses have a vast range of expertise, skills and knowledge. RPEL (Recognition of Prior Experiential Learning) and RPCL (Recognition of prior Certificated Learning) are processes that enable you to receive formal recognition for skills and knowledge you already possess that have not been previously assessed or awarded credit.

RPCL and RPEL are both available for UK and EU students. Applicants with substantial work experience in the chosen subject specialism topic will be considered through RPEL process. Candidates will be eligible to join the program if they can demonstrate substantial non-certificated, work-based or experiential learning prior to admission to this programme as a practitioner in a field that is broadly related Business Administration with evidence of specialism in the chosen pathway as per the standard entry requirements.

Assessment Regulations	<p>https://www.beds.ac.uk/about-us/our-university/academic-information</p> <p>Note: Be aware that our regulations change every year</p> <p>Approved Variations and Additions to Standard Assessment Regulations</p> <p>N/A</p>

Section C: Assessment Plan

Administrative Information	
School	Department of Strategy and Management
Head of School/Department	Dr Alexander Kofinas
Course Coordinator	Jasmine Hajreza-Tehrani